



AN OFFICIAL PRESS RELEASE

# Rolani's Wonderland

## Rolani's Wonderland's Autumn Collection of Luxury Designer Throw Blankets - Written By: Kahihu Kahure



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House of Premium Designer Throw Blankets, Rolani's Wonderland, announces its Splendid Upcoming Autumn Collection.

Renowned luxury throw blankets designer and vendor, Rolani's Wonderland, is proud to unveil its much anticipated brand new collection ahead of autumn at this month's end.

The California based company is renowned for its diverse range of exquisitely designed throw blankets suited for babies and adults alike.

With the cool tidings of the fall fast approaching, Rolani's Wonderland is seeking to yet again innovate with its entirely new autumn collection of luxury designer throw blankets.

According to credible sources, the upcoming collection is set to feature an all new 10 piece, woodland themed product line of satin ruffled blankets made from top of the line premium quality fabric materials which include but not limited to:

- Rosette Embossed Minky.
- Plush Chinchilla Faux Furs.
- Soft Minky Velour.
- Silky Chinese and African Shuttle Woven Brocade Fabrics.
- and last but certainly not least, luxurious, textured crepe back satins.

Progressing with an already established signature tradition, staunch customers will be quite pleased to note that this entire collection will be undoubtedly 100% hand sewn as well. The pieces within the collection will be made available in a variety of sizes suited for the entire family. The sizes are categorized into two major segments, namely:

1. Infant and toddler sizes.
2. Teen and adult sizes.

"We're taking a new approach to the design of lavish blankets this season. Get excited for a burst of new vibrant fabrics and cuddlesome blankets that will have your family swoon in delight!"

LEILANI HOWARD, FOUNDER & DESIGNER  
OF E-COMMERCE SITE  
ROLANISWONDERLAND.COM

Specific dimensions for the infant and toddler class include:

- 30" x 40", infant/stroller blanket measurements.
- 50" x 40", toddler/crib blanket measurements.

The particular dimensions for the teen and adult class include:

- Small subclass characterized by 50" x 60" (inches) dimensions which is equivalent to 4' x 5' (feet).
- Medium subclass characterized by 50" x 70" dimensions roughly equivalent to 4' x 6' (feet)
- Large subclass characterized by 50" x 86" dimensions roughly equivalent to 4' x 7' (feet)

Both the children and adult classes of luxury blankets will be adorned with superbly designed prints based on the following templates:

- Whimsy woodland owls.
- Minky Velour Moroccan lattice designs.
- Plush, embossed minky Moroccan lattice designs.
- Loveable and cuddlesome woodland creatures such as squirrels, foxes, hedgehogs amongst other animals.
- and introducing, two new African and Chinese shuttle woven brocade designs.

It may be worthwhile to note, that some blanket designs will only be available on a limited time basis prior to sales being discontinued near November's end. Prospective customers should therefore hurry while stocks last.

Customers are also advised to look forward to a future release of matching mini-ovies and security sized blankets for infants.

### **ABOUT THE DESIGNER:**

Leilani Howard is the owner and lead designer of the Rolani's Wonderland. She's an astute entrepreneur as well as wife to a former United States Navy Petty Officer. She is also a mother to five incredible children.

Rolani's Wonderland was founded on the winter of December 2012 in Bakersfield, California during a much troubled time for Leilani's family.

She had been hospitalized for pre-term labor for her yet-to-be born daughter who once born, had to be put under intensive care for several weeks with various complications. The baby remained hospitalized even after Leilani was released from the hospital and the only thing

that came to mind to comfort her infant daughter, was a handmade blanket to keep her warm and comfortable.

This was to prove to be the defining moment for the company because as soon as the baby was discharged and reunited with her family, the idea for Rolani's Wonderland was born.

That same night, the entire family snuggled up to watch the Disney's film classic, "Alice in Wonderland" and it was then that Leilani discovered that cherishing time with family defined her wonderland. Thus, it was then that the signature business slogan for Rolani's Wonderland was coined: "What's your Wonderland Moment?"

Thus began the dream of establishing a venture that will cater for the creation of luxurious, soft and stylish designer blankets for the entire country and by extension, the entire globe.

Rolani's Wonderland has been extensively featured and focused on by several news articles across the web. These include:

- The Kern County Family Magazine
- CBS Pittsburgh
- Los Angeles Daily News
- The San Diego Union Tribune
- The Sacramento Bee
- San Jose Mercury News
- Contra Costa Times
- The Star Tribune
- The Press Enterprise
- Business Coach Renae Christine's - RichMomBusiness.com
- Roku TV
- and OrangeTwig.com just but to mention a few.

## **Contact Information**

For further detailed information about the entire collection of Rolani's Wonderland's franchise as well as order placing, prospective clients should not hesitate to visit the company's online store at: <http://rolaniswonderland.com>

Unique gift sets as well as discounts are available for a selected number of items.

## **The physical address for the business location is:**

Rolani's Wonderland

3400 Panama Ln. Ste. F PMB 101,

Bakersfield, CA 93313.

Email: [Leilani@RolanisWonderland.com](mailto:Leilani@RolanisWonderland.com)

## Additional **Links**

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- [Visit Rolani's Official Website](#)
- [SIGN UP](#) to receive exclusive discounts and updates

## Additional **Images**

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## Company **Contact Information**

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Company:

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