



AN OFFICIAL PRESS RELEASE

Rolani's Wonderland

Imaginative Playtime Has Never Been So Thrilling as It Is With Rolani's Wonderland



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The Playtime Adventures Collection brings children's imagination and dreams to life before their very eyes.

Designer

Leilani Howard is ready to launch her amazing children's collection of playful prints, bright colors, and fun memory blankets, adorable throws, and delightful tag-along baby loveys. June 14th, 2016.

"I think a child's imagination is something to be inspired by and to be cherished because it's these moments that they create that make the family memories always worth remembering."

LEILANI HOWARD, FOUNDER & DESIGNER

Children's imaginations are amazing wonderful things. There is nothing that stops them from being a high-flying astronaut one day and a swashbuckling pirate searching for booty the next day. Their imagination can turn a pillow fort into an enchanted castle and transform a boring backyard into a forest to rival the amazon. The enthusiasm a child has is infectious and can get even the most jaded of adults to remember back to those days of make believe.

Leilani Howard has always had a strong connection to her growing family. They have been the well of inspirations that she draws from in creating fun, exciting, and playful collections. It might be a love of one of her daughter's favorite colors or something else that triggers her to create the amazing pieces she shares with the world. Leilani has what she liked to call Wonderland Moments "I think a child's imagination is something to be inspired by and to be cherished, because it's these moments that *they* create that make the family memories always worth remembering." Now she wants to help other families to create Wonderland Moments of their very own with her Playtime Adventures Collection.

The Playtime Adventures Collection is set to be one of the largest collections released by Rolani's Wonderland. It is filled with gorgeous matching Minky and satin pillowcases, cuddly and adorable tag-along baby loveys, dreamy soft security blankets, and a brand new never before seen special "Lifelong" Blanket Gift Set that is sure to become a shower wish list item for expecting and new mothers everywhere.

Leilani Howard has had her wonderful throws debuted in British Vogue and Elle UK Magazine where she got to work with the amazing photographer Timothy Burke and the lovely model Darcie Joliff in a joint venture that will be featured in an upcoming catalog. Now a dream has come true as her daughter's who helped inspire the collection, Kaiden and Kyera, are to be featured in the British Tatler Magazine.

Known for her attention to detail from the luxurious feeling of her blankets and throws down to the exquisite package, Leilani makes receiving a gift a wonderfully memorable experience that will not be forgotten. Now she is ready to turn that same eye for detail to the world of children's imaginative play and bring it to life in a way never expected or experienced before. Leilani has searched for gentle and soft fabrics that will make any parent want to cuddle up with their children while still maintaining the whimsical playful quality of childhood years through the charming colors and delightful prints. The "Lifelong" Blanket Gift Set is the ultimate in gift giving as it features three tiers of matching handcrafted blankets and pillowcases that will grow with baby as they get older keeping them comfortable, safe, warm, and happy throughout the years.

Leilani is ready to help you and your family find those Wonderland Moments that will last a lifetime. Surround your baby and children in comfort that encourages their active imaginations to dream big and never tells them that they can not be a princess, a cowboy, a mermaid, or a jungle adventurer. Create memories that will warm the heart and the mind long after the children's toys are put away and they are ready to step into the next phase of their life. Let your intrepid explorer's imagination soar with the Playtime Adventures Collection and bring your family closer together.

About Rolani's Wonderland:

Rolani's Wonderland started in 2012 after a particularly difficult time for Leilani Howard and her family in Bakersfield California. When their daughter Lyla was born prematurely and only enjoyed a few brief moments in Leilani's arms. It would be several sleepless emotional months before she would get to feel the joy of having her infant in her arms once more.

During this time without her daughter at home with her Leilani and her husband Rodney sought something to connect them back to their daughter. They began a labor of love to give them something to focus on till they could hold their child once more. Creating a blanket to wrap her in and meet her new family became their focus. Leilani remembers it clearly and this was the first of many Wonderland Moments.

Watching her children grow and create more of those moments has been one of her greatest joys. Now she has been sharing them across the globe shipping her cuddly blankets, throws, and pillowcases as far as Kuwait, Australia, Wales and the United Kingdom. Hearing the heartfelt stories from all of those people who appreciate the fine quality, the loving attention to detail, and depth and richness in meaning that a handmade product brings to their gifts

makes it all worth while for Leilani. She can not picture herself doing anything else.

Ready to launch her next collection The Playtime Adventures Collection, Leilani is delighting children's and parent's imaginations everywhere. She is bringing families together to experience the joy and wonder of childhood imaginative play where anything and everything is possible. Transform your home and fill it full of laughter, fun, and quality time spent snuggled up imagining all the possibilities beneath the playful and colorful offerings from Rolani's Wonderland.

Additional **Links**

- [Shop The Playtime Adventures Collections](#)
- [Join the VIP List for EXCLUSIVE non-advertised Discounts](#)

Additional **Images**



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